



## NYC UNCUBED 2018 Schedule + Logistics Details for Attending Companies

### LOCATION

- **Venue:** Industry City
- **Main Entrance:** Building 2, 274 36th St, Brooklyn, NY 11232
  - ◆ **The main event is in Building 1**
  - ◆ **The morning content + Happy Hour are in Building 2**
  - ◆ **You'll have to walk through Building 2 to get to Building 1**
  - ◆ [Check out map on the next page for directions](#)
- **Loading Dock:** Building 1, 203 37th St, Brooklyn, NY 11232 -- for items you can't carry

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### IMPORTANT DETAILS

- **At arrival:** If using the main entrance, check in with company registration, tell them your company name and they'll give you your passes and show you to your space. If using the dock, let security or anyone in an Uncubed shirt know you're attending NYC Uncubed as a company and they'll direct you.
- **Rep Policy:** It's a long, dark story, but we don't allow swaps. Please be sure to have an individual rep pass for each attending team member.
- **Questions? Need help at the event?** We'll have team members checking in but please visit registration for anything urgent and an Uncubed team member can help.
- **Wifi:** All companies will have access to a wifi network during the event. We cannot support streaming and recommend playing content locally or bringing a hotspot if needed.
- **Power access:** You should bring at least one extension cord and/or power strip for your devices. All companies will have access to a shared power outlet.
- **Deliveries:** You can only have items delivered to the venue on event day (not in advance of). We strongly recommend a messenger service if needed. There are a lot of companies at the event, if you're getting a delivery be sure to include your company name, so they can find you.
- **After the event:** Please plan on taking all of your items with you. We are not responsible for items left behind and the venue will dispose of anything left after 9pm.

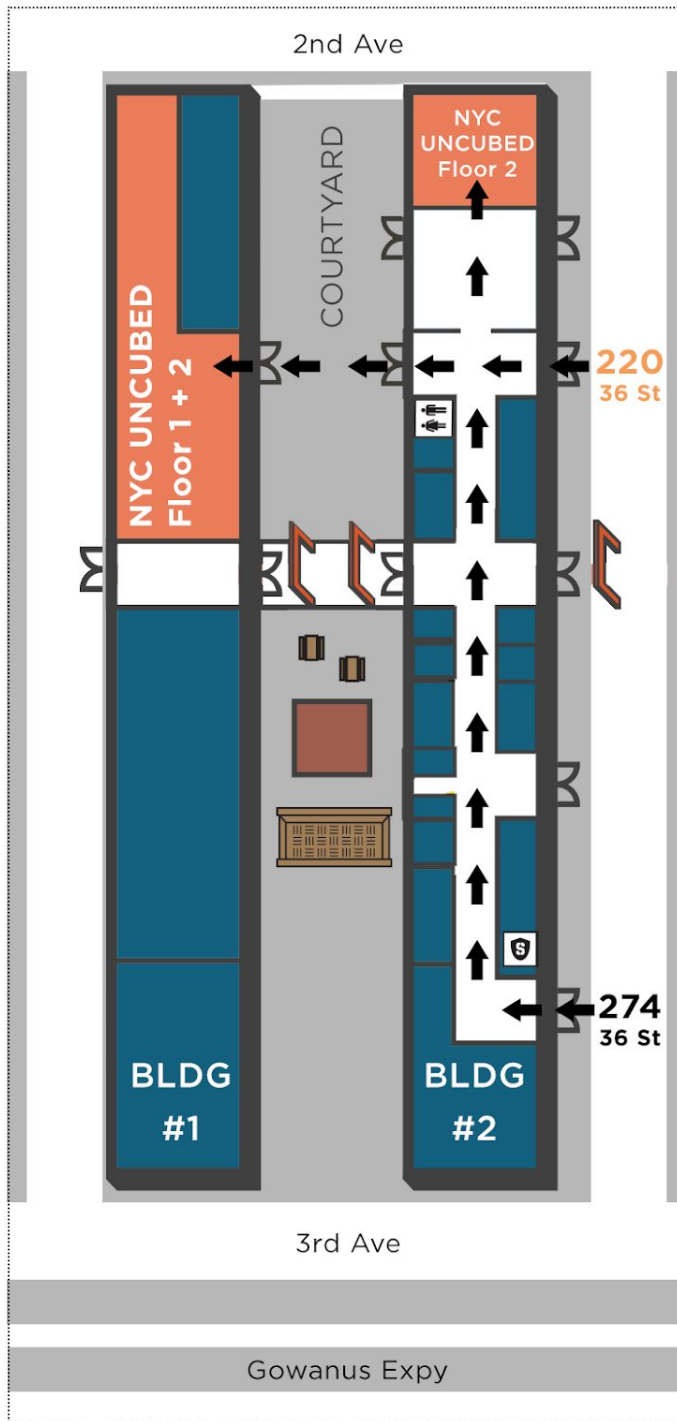
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### SCHEDULE

Time	Activity	Location
10:00 am - 11:30 am	<b>Companies Arrive &amp; Set-up *</b>	Building #1, Floors 1 + 2
11:30 am - 12:00 pm	<b>Announcements</b>	Building #1, Floor 1
12:00 pm - 12:45 pm	<b>Company Lunch</b>	Building #1, Floor 1
1:00 pm - 5:00 pm	<b>Company Showcases</b>	Building #1, Floors 1 + 2
5:00 pm - 6:00 pm	<b>Happy Hour</b>	Building #2, Floor 2

\* **Companies will not have access to the exhibit floor at 11:30am. Floor will reopen at 12:45pm.**

## MAP



## NYC UNCUBED 2018 Industry City

The venue is a multi-building location. You will enter Building #2 and navigate to event spaces in Building #1 or #2.

### 10:00AM - 1:00PM CONTENT Building #2, Floor 2

- Enter via 220 36th St •  
Turn right, walk to end.
- Enter via 274 36th St •  
Turn right, walk through  
Food Hall to end.

*Registration at the bottom of  
the stairs of Building #2.*

### 1:00PM - 5:00PM MAIN EVENT Building #1, Floors 1 + 2

- Enter via 220 36th St •  
Walk straight, exit to courtyard.
- Enter via 274 36th St •  
Turn right, walk through  
Food Hall, turn left, exit to  
courtyard.

*Registration at entering Building #1.*